



Schedule of Events

Sponsorship Opportunities

The Robinson Music Festival, formerly known as Rocktober Fest, is the annual Robinson festival scheduled for October 1st. Last year's festival attracted over 1500 people.

The festival will include an array of musical acts beginning shortly after the gates open.

The festival is an enjoyable event for the entire family. We would love for you to be a part of the festival by sponsoring an event, joining the planning committee or just coming out Saturday, October 1st to Peplow Park in Robinson Texas.

Robinson Music Fest Fun Run

- 5k - 9:00 AM
- 1/2 mile - 10:00 AM
- 1 mile - 10:00 AM

Robinson Music Festival Opening Ceremony - 11:00 AM

Annual Washer Tournament - 1:00 PM

Performances

- 11:00 am - MCC Dance Team
- 1:00 pm - Steve Smith Band
- 3:00 pm - Sundae Drivers
- 5:00 pm - Brett Hendrix
- 7:00 pm - Jason Eady
- 9:00 pm - Zane Williams

Contact Information

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City of Robinson

111 W. Lyndale, Robinson, TX 76706
www.facebook.com/cityofrobinson



www.RobinsonMusicFestival.com



Sponsorship Opportunities

Presenting Sponsor: \$5,000

(Available: 1)

- Recognition as the presenting sponsor in all advertising, online, and on all printed materials
- Four pairs of tickets given away via the City's social media accounts in sponsor's name
- Opportunity to provide giveaway item(s) for promotions via the City's social media accounts
- Opportunity for giveaways of Family Four Packs
- Thirty-second commercial on the Event Facebook page (provided by sponsor)
- Activation opportunities at the festival
- Ten general admission tickets to event
- Meet-n-Greet opportunities with the entertainment
- Link and logo on the Robinson Music Festival website

Stage Sponsor: \$3,000

(Available: 1)

- Recognition as the stage sponsor online and on most printed materials; possible advertising inclusion
- Sponsor logo displayed prominently onstage
- Two pairs of tickets given away via the City's social media accounts in sponsor's name
- Opportunity to provide giveaway item(s) for promotions via the City's social media accounts
- Opportunity for giveaways of Family Four Packs
- Activation opportunities at the festival
- Eight general admission tickets to event
- Link and logo on the Robinson Music Festival website

Big O' Tent Sponsor: \$2,500

(Available: 1)

- Recognition as the Big O' Tent sponsor online and on some printed materials; possible advertising inclusion
- Sponsor may provide banner to prominently display logo in the Big O' area
- Activation opportunities at the festival (placement within area)
- Regular promotion via the City's social media accounts
- Eight general admission tickets to event
- Link and logo on the Robinson Music Festival website

Game Day Viewing Area Sponsor: \$2,000

(Available: 1)

- Recognition as the game day viewing area sponsor online and on some printed materials; possible advertising inclusion
- Sponsor may provide banner to prominently display logo in the Game Day Viewing Area
- Activation opportunities at the festival (placement within area)
- Regular promotion via the City's social media accounts
- Six general admission tickets to event
- Link and logo on the Robinson Music Festival website

Festival Sponsor: \$1,000

(Available: 2)

- Recognition as an Official Sponsor online
- Activation opportunities on festival grounds
- Regular promotion via the City's social media accounts
- Sponsor may provide signage to be placed on festival grounds
- Six general admission tickets
- Link and logo on the Robinson Music Festival website

Petting Zoo Sponsor: \$1,000

(Available: 1)

- Recognition as the petting zoo sponsor online and on some printed materials
- Signage in Petting Zoo Area
- Six general admission tickets
- Link and logo on the Robinson Music Festival website

Koozie Sponsor: \$1,000

(Available: 1)

- Recognition as the koozie sponsor online
- Six general admission tickets
- Logo placement on 1,500 koozies (provided by festival) distributed at festival entrance
- Link and logo on the Robinson Music Festival website

Trackless Train Sponsor: \$750

(Available: 1)

- Recognition as the Trackless Train sponsor online
- Activity sign will have sponsor's logo displayed
- Sponsor may provide banner to prominently display logo on the Trackless Train
- Four general admission tickets
- Link and logo on the Robinson Music Festival website

Washer Tournament Sponsor: \$500

(Available: 1)

- Recognition as the tournament sponsor online and on some printed materials; possible advertising inclusion
- Signage in Washer Tournament Area
- Sponsor logo on trophies (sponsor must provide trophies)
- Three general admission tickets
- Link and logo on the Robinson Music Festival website

Face Painting Area: \$300

(Available: 1)

- Activity sign will have sponsor's logo displayed as the sponsor of the face painting
- Activation opportunities at the festival in Face Painting Area only
- Two general admission tickets
- Link and logo on the Robinson Music Festival website

Kids Rock Area: \$250

(Available: 4)

- Activity sign will have sponsor's logo displayed as the sponsor of one inflatable activity
- Activation opportunities at the festival in Kids Area only
- Two general admission tickets
- Link and logo on the Robinson Music Festival website

